

LG's Promotion: up to 15% off on selected UK Variant LG TV Models

Full Terms and Conditions

Eligibility

1. This Promotion is only open to residents of UK excluding anyone professionally associated with this Promotion.
2. Purchase is necessary. Internet access and a valid email address is required for online purchases.
3. Promotion Period: Participate between 00:01 GMT on 25th March 2026 to 23:59 GMT on 7th April 2026.

During the Promotion Period, purchase a Qualifying Product (as detailed below) and receive up to 15% off the displayed price by inputting the respective participating retailer discount code at the checkout. For in-store purchases, please ask staff members of the participating retailer for details on how to redeem this offer.

Qualifying Products

4. The UK Variant LG TV models qualifying for this Promotion are as follows:

Model.Suffix	Model	BLU	Discount
OLED77T49LA.AEK	T4	OLED	15%
OLED97M59LA.AEK	M5	OLED	15%
OLED83M59LA.AEK	M5	OLED	15%
OLED77M59LA.AEK	M5	OLED	15%
OLED65M59LA.AEK	M5	OLED	10%
OLED97G54LW.AEK	G5	OLED	15%
OLED83G54LW.AEK	G5	OLED	15%
OLED77G54LW.AEK	G5	OLED	15%
OLED65G56LS.AEK	G5	OLED	10%
OLED65G54LW.AEK	G5	OLED	10%
OLED55G56LS.AEK	G5	OLED	10%
OLED55G54LW.AEK	G5	OLED	10%
OLED83C5ELA.AEK	C5	OLED	15%
OLED83C56LA.AEK	C5	OLED	15%
OLED83C54LA.AEK	C5	OLED	15%
OLED77C5ELB.AEK	C5	OLED	15%
OLED77C56LB.AEK	C5	OLED	15%
OLED77C55LA.AEK	C5	OLED	15%
OLED77C54LA.AEK	C5	OLED	15%
OLED65C5ELB.AEK	C5	OLED	10%
OLED65C56LB.AEK	C5	OLED	10%

OLED65C55LA.AEK	C5	OLED	10%
OLED65C54LA.AEK	C5	OLED	10%
OLED55C5ELB.AEK	C5	OLED	10%
OLED55C56LB.AEK	C5	OLED	10%
OLED55C55LA.AEK	C5	OLED	10%
OLED55C54LA.AEK	C5	OLED	10%
OLED83B56LA.AEK	B5	OLED	15%
OLED77B56LA.AEK	B5	OLED	15%
OLED65B56LA.AEK	B5	OLED	10%
OLED55B56LA.AEK	B5	OLED	10%
86QNED9MA6B.AEK	QNED9MA	QNED	15%
75QNED9MA6B.AEK	QNED9MA	QNED	15%
65QNED9MA6B.AEK	QNED9MA	QNED	10%
85QNED93A6A.AEKQ	QNED93A	QNED	15%
75QNED93A6A.AEKQ	QNED93A	QNED	15%
65QNED93A6A.AEKQ	QNED93A	QNED	10%
55QNED93A6A.AEKQ	QNED93A	QNED	10%
85QNED92A6A.AEKQ	QNED92A	QNED	15%
75QNED92A6A.AEKQ	QNED92A	QNED	15%
65QNED92A6A.AEKQ	QNED92A	QNED	10%
55QNED92A6A.AEKQ	QNED92A	QNED	10%
86QNED8EA6B.AEK	QNED8EA	QNED	15%
75QNED8EA6B.AEK	QNED8EA	QNED	15%
65QNED8EA6B.AEK	QNED8EA	QNED	10%
55QNED8EA6B.AEK	QNED8EA	QNED	10%
75QNED87A6B.AEK	QNED87A	QNED	15%
65QNED87A6B.AEK	QNED87A	QNED	10%
55QNED87A6B.AEK	QNED87A	QNED	10%
100QNED86A6.AEK	QNED86A	QNED	15%
86QNED86A6A.AEK	QNED86A	QNED	15%
75QNED86A6A.AEK	QNED86A	QNED	15%
65QNED86A6A.AEK	QNED86A	QNED	10%
55QNED86A6A.AEK	QNED86A	QNED	10%
86QNED85A6C.AEK	QNED85A	QNED	15%
75QNED85A6C.AEK	QNED85A	QNED	15%
65QNED85A6C.AEK	QNED85A	QNED	10%
55QNED85A6C.AEK	QNED85A	QNED	10%
75QNED84A6C.AEK	QNED84A	QNED	15%
65QNED84A6C.AEK	QNED84A	QNED	10%
55QNED84A6C.AEK	QNED84A	QNED	10%
86QNED82A6B.AEK	QNED82A	QNED	15%
75QNED82A6B.AEK	QNED82A	QNED	15%
65QNED82A6B.AEK	QNED82A	QNED	10%
55QNED82A6B.AEK	QNED82A	QNED	10%
86QNED80A6A.AEK	QNED80A	QNED	15%

75QNED80A6A.AEK	QNED80A	QNED	15%
65QNED80A6A.AEK	QNED80A	QNED	10%
55QNED80A6A.AEK	QNED80A	QNED	10%
65QNED70A6A.AEK	QNED70A	QNED	10%
55QNED70A6A.AEK	QNED70A	QNED	10%
27LX6TDGA	LX6	Standbyme	10%

Participating Retailers

5. The retailers participating in this promotion (“Participating Retailers”) are as follows:

LG.com/UK
 Currys
 John Lewis
 Richer Sounds
 Harrods
 Selfridges
 Very.com
 AO.com
 Harvey Norman UK
 Costco
 Littlewoods
 Amazon (sold by Amazon UK or Amazon EU Sarl UK branch only)
 Argos
 ASK Direct
 Appliance City
 Awe Europe
 Craig Hi-Fi
 Crompton & More
 Electrical Discount
 Fortuna
 HBH Woolacotts
 Harvey Norman UK
 Hughes
 Marks Electrical
 Martin Dawes
 Musical Images
 Peter Tyson
 Powerhouse Jersey Electrical
 PRC Direct
 Reliant
 RGB Direct
 Sevenoaks Sound and Vision Ltd
 Box Limited

Soloco UK and their agents
Sonic
Smiths TV
TVA tech
Harry Garlick
Euronics UK and their agents
JD Williams
Vaughans
Exertis - (for sale through EE only)
Euronics Ireland
Expert Ireland
Soundstore Ireland
Powercity Ireland
Harvey Norman Ireland
DID Ireland
Dominic Smith Electrical Expert Ireland
Callaghans Electrical Ireland
Selected independent retailers

LG reserves the right to add to this list of Participating Retailers.

General Conditions

6. These Terms and Conditions are also subject to the relevant Participating Retailer's terms. Each Participating Retailer will be the promoter in relation to the Promotion in their respective stores and/or websites.
7. All Qualifying Products must be new and genuine LG products. Purchases of second hand, refurbished or reconditioned products will not qualify for this Promotion.
8. This Promotion may be redeemed in conjunction with other promotions or offers.
10. This Promotion is subject to stock availability arranged by the respective Participating Retailer. To avoid disappointment please enquire with a Participating Retailer to determine stock availability.
11. It is the participant's responsibility to ensure a retailer is a Participating Retailer for the purposes of this Promotion and that they comply with all applicable Terms and Conditions, including correctly entering and applying the voucher code at checkout (where applicable).
12. The returns policy of the Participating Retailer will apply to any returns of Qualifying Product(s).
13. The participant is responsible for supplying the correct information in order to benefit from this Promotion. The Promoter/Participating Retailer will not be held liable for non-delivery of a promotional discount due to the provision of incorrect information.
14. The Promotion is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation.
15. Should there be any questions in relation to this Promotion, please request further information from the respective Participating Retailer.

16. The Promotion cannot be applied to previously placed orders.
17. The Promoter shall not be responsible if the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter.
18. The Promoter will not be responsible for discounts which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason.
19. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control, including but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances of the Promoter.
20. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using an offer, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
21. Nothing in these Terms and Conditions limits or excludes the participant's legal rights as a consumer. For more information on rights as a consumer, the local Trading Standards Office or Citizens Advice Bureau may be contacted.
22. All personal data supplied for this the purposes of this Promotion will be used solely for the purpose of this Promotion by the Promoter/Participating Retailer and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless the participant's positive consent has been obtained. Personal data will be handled in accordance with the Promoter's privacy policy. The privacy policy for LG is available at: <https://www.lg.com/uk/privacy>
23. The Promoter reserves the right to amend these Terms and Conditions or to extend or shorten the Promotion period at any time.
24. The Promoter reserves the right in its sole discretion to extend or shorten the Promotion Period at any time.
25. If any part/s of these Terms and Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.

26. By participating in this Promotion, the participant agrees to have agreed to be bound by these Terms and Conditions.
27. If there is a discrepancy between these Terms and Conditions and those in any promotional material, these Terms and Conditions will prevail.
28. This Promotion, these Terms and Conditions and any dispute or claim arising out of or in connection with them, shall be governed by and construed in accordance with English law. Participants irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Promotion.

LGE: LG Electronics U.K. Ltd, Velocity 2, Brooklands Drive, Brooklands, Weybridge, KT13 0SL.